

Business.gov – FREQUENTLY ASKED QUESTIONS

What is Business.gov?

Business.gov is a Web site designed to help businesses save time and money by providing a one-stop resource for compliance information, forms and government contacts. For the first time, businesses can go to one Web site to search for compliance information from multiple U.S. federal government agencies.

Why is a compliance Web site needed to help business?

Through research and feedback from businesses, Business.gov recognized a need for a one-stop compliance source for the business community. In particular, small businesses spend far more per employee to stay in compliance than larger companies. Reducing this burden on small businesses is an important government effort because small business is critical to the U.S. economy. Research sponsored by the U.S. Small Business Administration states that small businesses with less than 500 employees make up 99.7% of the 24.7 million businesses in the U.S., employ half of all private sector employees and pay 45% of total U.S. payrolls. Small business has generated 60-80% of net new jobs annually for the last decade. Additionally, small business makes up 97% of all identified exporters.¹

How will Business.gov help businesses?

Instead of navigating through multiple government Web sites for compliance information from various federal agencies, businesses can search for information through one site, Business.gov. This will reduce time and money spent on complying with federal regulations and it allows businesses to focus on running their business.

How easy will it be to find compliance information?

The Business.gov home page provides two main ways for businesses to quickly search for compliance information: 1) a basic, easy-to-use search box that allows for keyword searches; and 2) industry-specific searches and topic categories that help business users find the information they need.

How advanced is the search technology?

State-of-the-art intelligence algorithms, updated weekly, index regulatory and compliance information across the U.S. government that is not included or easily found by general Web search engines.

Advantages of Business.gov's search technology include:

- The only official government-to-business compliance search engine provides business users with results they can trust.

¹ Source: U.S. Small Business Administration, Office of Advocacy, "FAQ" Website: <http://www.sba.gov/advo/stats/sbfaq.pdf>.

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- Industry-specific searches help businesses find compliance information, forms and other resources relevant to their industry. Topic categories help business users zero in on important topics of interest.

What are the next steps for Business.gov?

In the future, Business.gov plans to have state and municipal government compliance information available through the Web site and allow users to customize the site to meet their specific needs.